

Symposium  
REGISTRATION  
BROCHURE

The *Promise* of  
Education  
for the  
Early Education  
Workforce



the *Promise*

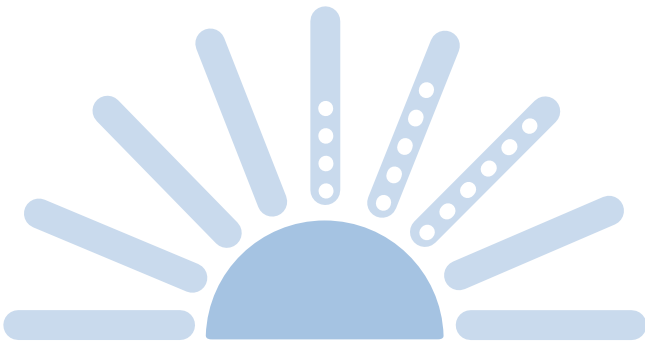


The T.E.A.C.H. Early Childhood® National Center  
a program of Child Care Services Association

**T.E.A.C.H. Early Childhood® and Child Care WAGE\$®  
2014 National Professional Development Symposium**

**April 1-2, 2014**

William and Ida Friday Center for Continuing Education . Chapel Hill, NC



# Welcome

Welcome to the 14th T.E.A.C.H. Early Childhood® and Child Care WAGE\$® National Professional Development Symposium. The symposium will convene early on Tuesday, April 1st and conclude mid-afternoon on Wednesday, April 2nd. It will be held at the William and Ida Friday Center for Continuing Education, the University of North Carolina's state-of-the-art conference center in Chapel Hill, NC.

The theme of this year's symposium, *The Promise of Education for the Early Education Workforce*, reminds us of the promise we make every day to the workforce and what sets T.E.A.C.H. and WAGE\$ projects apart in making this promise – access to education the workforce wants and needs; supports to help and guide them along the way; increases in their compensation for committing to the field; and a college education earned without debt. This can only be accomplished through our collaborative work with employers, institutions of higher education, leaders in early education policy and program development and advocates, all working together in helping ensure a brighter future for our workforce and the children they care for and educate every day.

Many of the symposium workshops are selected based on topics of interest identified in the previous year's symposium evaluations, T.E.A.C.H. and WAGE\$ state program technical assistance requests, and issues identified in state program quarterly and semi-annual reports.

## SYMPOSIUM PROGRAM

DATE/TIME	FUNCTION
<b>Tuesday, April 1</b>	
7:30 a.m. – 5:00 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Continental Breakfast <i>(included in registration)</i>
8:30 a.m. – 10:00 a.m.	Opening Welcome & Keynote Address
10:15 a.m. – 11:45 a.m.	Concurrent Sessions I
11:45 a.m. – 12:45 p.m.	Lunch on site <i>(included in registration)</i>
1:00 p.m. – 2:30 p.m.	Concurrent Sessions II
2:45 p.m. – 4:15 p.m.	Concurrent Sessions III
4:30 p.m. – 5:30 p.m.	Networking Poster Session
<b>Wednesday, April 2</b>	
7:15 a.m. – 8:00 a.m.	Continental Breakfast <i>(included in registration)</i>
8:00 a.m. – 9:30 a.m.	Concurrent Sessions IV
9:45 a.m. – 11:15 a.m.	Concurrent Sessions V
11:30 a.m. – 12:45 p.m.	Plenary Session
12:45 p.m. – 1:30 p.m.	Lunch on site <i>(included in registration)</i>
1:45 p.m. – 3:15 p.m.	Concurrent Sessions VI



# SYMPOSIUM HIGHLIGHTS & SPECIAL EVENTS

## Opening Welcome and Keynote Address

Tuesday, April 1, 8:30 a.m. – 10:00 a.m.

This year's opening session will begin with a welcome and recognition of T.E.A.C.H. Early Childhood® and Child Care WAGE\$® Projects and staff. We are very pleased to welcome Larry Schweinhart, former President of the High Scope Education Research Foundation, as our keynote speaker. Dr. Schweinhart will present, *The Extraordinary Potential of Early Childhood Education*.



## Plenary Presentation

Wednesday, April 2, 11:30 a.m. – 12:45 p.m.



This plenary session will open with a status update on the national T.E.A.C.H. and WAGE\$ outcomes. We are also very pleased to welcome Carla Thompson, Vice President of Program Strategy at the W.K. Kellogg Foundation. Ms. Thompson will present, *The Promise of Education: The Benefits of Public and Private Partnerships*.

## Door Prizes

Back by popular demand will be door prizes provided by each T.E.A.C.H. and/or WAGE\$ Project! **NOTE: Since many people who attend the symposium travel by air, please consider baggage restrictions for size, weight, liquids and gels when creating your door prize.**



## Symposium Highlights

- > 35 high quality and timely workshops
- > 2 plenary sessions
- > Presenters from within the ranks of T.E.A.C.H. and WAGE\$ Projects, higher education institutions and an array of non-profit and other organizations including
  - National Women's Law Center
  - National Association for the Education of Young Children
  - W.K. Kellogg Foundation
  - National Board for Professional Teaching Standards

## Networking Poster Session

Once again we are offering an opportunity for T.E.A.C.H. and WAGE\$ programs, our higher education and other partners to network at the end of the first day. We will provide each of the T.E.A.C.H. and WAGE\$ programs and any other partner who requests one with a 6 foot table, a foam board (30"x 40") and adhesive and other supplies to create a small display representative of your program's efforts. We encourage poster session participants to bring materials to share with others.

This year we would like to ask T.E.A.C.H. and WAGE\$ projects to use the theme of 'the promise of education' as a focus for your posters – what that has meant to the workforce in your state and what is happening to your recipients in relation to this promise. Examples of ways to display this could include showing data that goes beyond T.E.A.C.H. or WAGE\$ that exemplifies the impact these projects have on early education systems in your state. The data could answer the questions: what has changed in your state over time since the inception of T.E.A.C.H. and/or WAGE\$; how many participants are in star rated programs; how many programs with T.E.A.C.H. or WAGE\$ recipients have moved up a star or a level in your quality rating system; how many recipients have completed degrees on T.E.A.C.H. or while receiving a WAGE\$ salary supplement; and how many recipients have transitioned to different jobs, either within their center or within the field. You might also include quotes from recipients, sponsors and other stakeholders on the meaning of the change T.E.A.C.H. has helped effect.

## CONCURRENT SESSIONS

Participants must register in advance for sessions on the registration form. Preferences for sessions will be given on a first come first served basis. Space is limited so register early. Workshops are marked for the intended audience. This is only a guide unless otherwise noted. Participants should make workshop choices that meet their particular professional needs.

### SESSION I

TUESDAY, APRIL 1

10:15 am – 11:45 am

#### 1. Federal Child Care Funding and Policy: News from the National Front

Many exciting things are happening in early childhood education on the national front. This workshop will highlight up to date information on the Strong Start Act for Children, the possible reauthorization of the Child Care and Development Block Grant, a pending Child Nutrition reauthorization as well as FY14 budget and appropriations issues, including what's going well, what could be going better, what is needed from the field to support early learning efforts on the national front and strategies to take back to your state.

**AUDIENCE:** All

**PRESENTER:** HELEN BLANK, Director of Child Care and Early Learning, National Women's Law Center

#### 2. Resources and Tools for the Early Education Workforce

The T.E.A.C.H. Early Childhood® National Center is engaged in implementing a national outreach plan designed to identify resources and tools that are both informative and helpful to those working in the early education field; create those resources and tools; and disseminate them broadly. This workshop will highlight what is currently available from the Center to date and hear from participants about what other resources those in the field would find useful.

**AUDIENCE:** All

**PRESENTERS:** TERESA GRAVES, T.E.A.C.H. Early Childhood® National Alliance Project Manager, Child Care Services Association; DEBRA TORRENCE, Co-director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

#### 3. The Day to Day Operations of T.E.A.C.H. Early Childhood® - A Discussion for Project Directors and Coordinators

This interactive session will focus on the day to day operations of T.E.A.C.H. Early Childhood® projects and the supervision of T.E.A.C.H. staff. The discussion will be guided by issues and concerns identified by the group and may include topics such as supervision/supervisory approval process, caseload assignments, and scholarship model development/redevelopment.

**AUDIENCE:** T.E.A.C.H. Administrators

**PRESENTER:** EDITH LOCKE, Vice President, Professional Development Initiatives, Child Care Services Association

#### 4. Innovative Counseling Meeting (This is a required session for Innovative Counseling Project Staff Only)

This session will provide an opportunity for staff of the seven Innovative Counseling Projects to gather together to discuss project updates, discuss issues and learn from each other. A more detailed agenda will be provided closer to the symposium.

**AUDIENCE:** Innovative Counseling Project Staff

**PRESENTERS:** SHARON SULLIVAN, Higher Education Project Manager, Child Care Services Association; JULIE ROGERS, Co-director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

#### 5. Counselors and the Systems You Work In – The Bigger Picture

This workshop will be especially helpful to longstanding T.E.A.C.H. and WAGES counselors, many of whom have taken on additional leadership roles in their agencies. As a T.E.A.C.H. or WAGES counselor, your work is an integral part of a much larger early education system in your state and nationally. But it may be difficult to see the connection and contribution you make every day to the broader field of early education. This workshop will highlight early childhood education system components and how they relate to T.E.A.C.H.; the role T.E.A.C.H. plays in those systems; where and how T.E.A.C.H. is embedded in the expansive universe of early education systems and policy discussions and debates; and the contribution that your work makes to all of this.

**AUDIENCE:** T.E.A.C.H. Early Childhood® and Child Care WAGES® Counselors

**PRESENTERS:** PEGGY BALL, National Early Childhood Consultant, North Carolina; SUE RUSSELL, Executive Director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

#### 6. Working with Challenging Recipients

Anyone who has ever counseled T.E.A.C.H. or WAGES project participants knows all too well that difficulties will arise. Some are relatively easy to resolve and others, not so much. A long time T.E.A.C.H. Project Director and Child Care WAGES® Project Manager will share their insights on how to handle the tough issues that come up. Come prepared with your tough issues.

**AUDIENCE:** T.E.A.C.H. and WAGES Counselors

**PRESENTERS:** MICHELLE RAYBON, T.E.A.C.H. Director, Alabama Partnership for Children; KATHERINE WALKER-BROOKS, WAGES Project Manager, Child Care Services Association



## SESSION II

TUESDAY, APRIL 1

1:00 pm – 2:30 pm

### 7. **Student Success in Online Learning – What They Need to Succeed and How Counselors Can Help, Part 1 (Part 2 is offered, Tuesday, April 1, from 2:45 p.m. – 4:15 p.m.)**

This dynamic 2-part workshop will be presented by a community college instructor from an NAEYC accredited college who is deeply involved in providing online learning opportunities to early educators in North Carolina and two T.E.A.C.H. counselors working with recipients taking online courses. Part 1 of the workshop will provide an introduction to online learning including defining the lingo (discussion board, chat, Distance Learning versus Online Learning); a virtual walk through an online class; and a discussion of best practices. Part 2 will provide a roundtable discussion of barriers online learners can face such as isolation for example, and how counselors can help; and a visioning opportunity around the creation of a T.E.A.C.H. and WAGE\$ counselor module and an online repository of resources related to online learning.

**AUDIENCE:** T.E.A.C.H. and WAGE\$ Counselors

**PRESENTERS:** SHARON LITTLE, Early Childhood Education Program Director, South Piedmont Community College; RENA BROADNAX, Professional Development & Scholarship Counselor, Wisconsin Early Childhood Association

### 8. **Public Awareness about T.E.A.C.H. and WAGE\$ – How to Get and Keep Stakeholders Engaged**

Getting and keeping stakeholders engaged in T.E.A.C.H. and WAGE\$ projects is not a one-time effort but rather a dynamic process that takes care and attention throughout the life of the project. Through presentation and discussion this workshop will answer the questions – what are stakeholders and why do we need them; what do we mean by stakeholder engagement; who are your stakeholders and why; what strategies should be used to engage them; and how do we know if we have been successful in our efforts to do so.

**AUDIENCE:** All

**PRESENTERS:** PHYLLIS KALIFEH, President, Children's Forum, Inc; LORI STEGMEYER, Director, Workforce Initiatives, Children's Forum, Inc.

### 9. **Counselor's Roundtable – An Open Discussion for Newer Counselors (Newer counselors for this purpose are considered those with two years or less counseling experience with the T.E.A.C.H. Early Childhood® Project)**

This roundtable discussion will provide a forum for open discussion between newer counselors and Edith Locke. The discussion will be guided by the issues and concerns raised by the group and may include topics such as managing the day to day workload of T.E.A.C.H. counselors, caseload and file management and counseling with an ear toward student success.

**AUDIENCE:** T.E.A.C.H. Early Childhood® Newer Counselors

**PRESENTER:** EDITH LOCKE, Vice President, Professional Development Initiatives, Child Care Services Association

### 10. **Grant Making in the 21st Century: What Grant Makers are Looking For and How to Respond**

Grant seekers that are successful correctly perceive a grant maker's view of the world and incorporate that view in their grant proposal. Proposals that are funded reflect the priorities of the grant maker and align with the grant maker's vision. One mistake grant seekers make is dwelling on their own need for funding instead of correlating their projects with the grant maker's goals and mission. Sometimes that requires re-framing how you describe your work and your request to align with the funder's priorities. For example T.E.A.C.H. Early Childhood® proposals can reflect priorities in early childhood education programming, teacher education programming and women's rights. In this workshop the Center's program officer from the W.K. Kellogg Foundation will highlight what grant makers are looking for from prospective grantees and tips on what it takes to successfully respond to grant applications.

**AUDIENCE:** All

**PRESENTER:** DR. HUILAN KRENN, Program Officer, W.K. Kellogg Foundation

### 11. **Principles of Evaluation – Action Oriented Research toward Changes in Your Program**

Whether you are conducting consumer evaluations for a T.E.A.C.H. or WAGE\$ Project, studying the workforce or evaluating participant outcomes, there are certain principles of evaluation that hold true in all manner of evaluations. This workshop will address the following evaluation topics: (1) how to clarify the issues to be addressed and make your effort a true research project; (2) what the options are for doing an evaluation (online versus mail, for example); (3) how to create an evaluation plan and how to execute it; (4) how to determine an appropriate return rate and strategies to incent people to return evaluation forms; and (5) how to pull, interpret and analyze the data and report the findings.

**AUDIENCE:** All

**PRESENTERS:** MARY MARTIN, Vice President, Systems, Research and Development, Child Care Services Association; SUE RUSSELL, Executive Director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

### 12. **The Affordable Care Act: What It Means for Early Educators**

Early educators often do not have health insurance from any source. Often centers cannot afford to offer health insurance for their employees, and many of their employees cannot afford to buy health insurance on their own. This workshop will highlight some of the questions asked by child care center directors and their employees about the new national health insurance initiative and where to find additional information on the Affordable Care Act.

**AUDIENCE:** All

**PRESENTER:** JILL ARNOLD, National Database Support and Affordable Care Act Certified Counselor, Child Care Services Association

## SESSION III

TUESDAY, APRIL 1

2:45 pm – 4:15 pm

### 13. Student Success in Online Learning – What They Need to Succeed and How Counselors Can Help, Part 2 (Part 1 is offered, Tuesday, April 1, from 1:00 p.m. – 2:30 p.m.)

This dynamic 2-part workshop will be presented by a community college instructor from an NAEYC accredited college who is deeply involved in providing online learning opportunities to early educators in NC and two T.E.A.C.H. counselors working with recipients taking online courses. Part 1 of the workshop will provide an introduction to online learning including defining the lingo (discussion board, chat, Distance Learning versus Online Learning); a virtual walk through an online class; and a discussion of best practices. Part 2 will provide a roundtable discussion of barriers online learners can face such as isolation for example, and how counselors can help; and a visioning opportunity around the creation of a T.E.A.C.H. and WAGE\$ counselor module and an online repository of resources related to online learning.

**AUDIENCE:** T.E.A.C.H. and WAGE\$ Counselors

**PRESENTERS:** **SHARON LITTLE**, Early Childhood Education Program Director, South Piedmont Community College; **RENA BROADNAX**, Professional Development & Scholarship Counselor, Wisconsin Early Childhood Association

### 14. The First 2000 Days: Building Support with Unexpected Voices

Early childhood professionals care for and educate our youngest children, and this is really important work. What if we also said: Early childhood professionals protect our national security, reduce crime and build our economy? The First 2000 Days campaign is changing the way people talk about early education and who is doing the talking. The presenters will share tools and discuss how finding the right message and messenger is building broader awareness of and support for early care and learning investments.

**AUDIENCE:** All

**PRESENTERS:** **TRACY ZIMMERMAN**, Director of Strategic Communication, North Carolina Early Childhood Foundation; **LISA FINALDI**, Community Engagement Leader, North Carolina Early Childhood Foundation

### 15. Supporting Diverse Students and Communities: Innovative Approaches from NAEYC Accredited Associate Degree Programs

The NAEYC Early Childhood Associate Degree Accreditation framework is not a one-size-fits-all proposition. Accredited associate degree programs must demonstrate that they know, understand, care about, and are responsive to both their profession and their unique community of teachers and students. Come and learn about the innovative and responsive strategies accredited associate degree programs are implementing to better support diverse students and communities.

**AUDIENCE:** All

**PRESENTER:** **MARICA COX-MITCHELL**, Director, Higher Education Accreditation and Program Support, NAEYC

### 16. Orientation for New T.E.A.C.H. Recipients – Everything You Need to Know to Counsel Them

What does it take to help support new recipients to get and stay on the right track with T.E.A.C.H. from the start? This workshop will highlight the responsibilities and obligations that come with being a T.E.A.C.H. scholarship recipient; how T.E.A.C.H. counselors can help make it easier for students to be successful; and the challenges counselors face in helping new recipients meet all of their obligations. Come prepared to share what you do in your T.E.A.C.H. project to support new T.E.A.C.H. recipients, particularly those who have never been to college.

**AUDIENCE:** T.E.A.C.H. Counselors

**PRESENTERS:** **ERICA WILLARD**, T.E.A.C.H. Director, Michigan Association for the Education of Young Children; **BROOKE HUNTER**, Director, WV Early Childhood Training Connections and Resources, River Valley Child Development Services

### 17. Child Care WAGE\$® Roundtable Discussion (For Child Care WAGE\$® Staff Only)

This workshop will provide staff of Child Care WAGE\$® projects the opportunity to meet with Allison and Katherine to discuss timely issues. Among other topics of interest, the newly completed and revised Child Care WAGE\$® Competency Assessment Tool will be reviewed and discussed.

**AUDIENCE:** Child Care WAGE\$® Staff

**PRESENTERS:** **ALLISON MILLER**, Vice President, Compensation Initiatives, Child Care Services Association; **KATHERINE WALKER BROOKS**, WAGE\$ Project Manager, Child Care Services Association

## SESSION IV

WEDNESDAY, APRIL 2

8:00 am – 9:30 am

### 18. Working with T.E.A.C.H. Recipients at Four-year Institutions

Through our years of working with early educators who are working and going to college we have come to know and understand the many barriers and challenges they face in their pursuits of a college education. But all barriers and challenges are not created equal. This workshop will highlight the ways in which challenges recipients face at four-year institutions are different than at two-year institutions; how T.E.A.C.H. and WAGE\$/Salary Supplement Counselors and faculty at four-year institutions can work together and the strategies employed to help recipients overcome these challenges.

**AUDIENCE:** T.E.A.C.H. and WAGE\$/Salary Supplement Counselors

**PRESENTERS:** **DEB CASSIDY**, Human Development and Family Studies Professor, University of North Carolina – Greensboro; **AMY DUFFY**, T.E.A.C.H. Early Childhood® Program Manager, Child Care Services Association; **PAM BOULTON**, Instructor and Program Developer, Center for Early Childhood Professional Development and Leadership, University of Wisconsin – Milwaukee; **AUTUMN GEHRI**, T.E.A.C.H. Early Childhood® and Program Development Director, Wisconsin Early Childhood Association

**19. I Make a Difference for Young Children. Ask Me How. Campaign: The Next Generation**

Every day knowledgeable and well-prepared early childhood teachers are making a difference in the lifelong futures of our young children. The I Make a Difference For Young Children. Ask Me How. campaign helps early educators with tools to inform and educate parents, friends, neighbors, community leaders and elected officials about the importance of early care and education and the impact an educated and highly skilled early childhood teacher has for our children. This workshop will highlight what's been happening since the campaign started over a year ago and what's next. Details about how T.E.A.C.H. and WAGE\$ states are using the materials will be shared. Online resources including toolkits created for higher education faculty and early childhood communities and audio clips of 'voices from the field' will be reviewed and a discussion about linkages between IMD and the burgeoning T.E.A.C.H. Early Childhood® Alliance will take place.

**AUDIENCE:** All

**PRESENTER:** **DEBRA TORRENCE**, Co-director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

**20. What T.E.A.C.H. and WAGE\$ Participants Need To Be Successful in College – Part 1 (Part 2 is offered on Wednesday, April 3, from 9:45 a.m. – 11:15 a.m.)**

Student success in higher education is a hot topic across the country as tuition costs sky rocket and more and more students who start college don't finish. With so much T.E.A.C.H. and WAGE\$ funding coming from public sources, we cannot afford to have our participants fail at their efforts. Part 1 of this workshop will provide a holistic view of what students need to be successful and what scholarships and supplements can do; what counselors can do; and what our materials and resources can do to support student success. Part 2 will delve deeper into the role of the counselor in student success including having good notes, the right tools and the right disposition to help.

**AUDIENCE:** T.E.A.C.H. and WAGE\$ Counselors

**PRESENTERS:** **EDITH LOCKE**, Vice President, Professional Development Initiatives, Child Care Services Association; **JULIE ROGERS**, Co-director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

**21. Articulation in Higher Education: Lessons Learned from the T.E.A.C.H. Early Childhood® Initiative to Date**

Through a grant to the T.E.A.C.H. Early Childhood® National Center, T.E.A.C.H. Early Childhood® projects in 10 states are working with state teams to improve articulation efforts. This workshop will highlight their progress to date. Topics will include the results of a scan of barriers identified by each state; highlights from state action plans to address barriers; and a review of resources being used to help states take their next steps.

**AUDIENCE:** All

**PRESENTER:** **SHARON SULLIVAN**, Higher Education Manager, Child Care Services Association

**22. T.E.A.C.H. Early Childhood® and Child Care WAGE\$® Administrator Roundtable**

This session provides an opportunity for T.E.A.C.H. and WAGE\$ project administrators and agency heads to meet together in an open forum with Sue Russell to discuss timely topics of the day, including policy, funding and the big picture.

**AUDIENCE:** T.E.A.C.H. and WAGE\$ Administrators and Agency Heads Only

**PRESENTER:** **SUE RUSSELL**, Executive Director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

**23. Keeping up with Social Media – Part 1 (Part 2 will be offered Wednesday, April 2, from 9:45 a.m. – 11:15 a.m.)**

The workshop on Social Media was so well received at last year's symposium that we are bringing back our expert and making it a 2-part session. Part 1 will focus on the what, why, and when of social media, including what social media tools are out there; why these tools can really make a difference when working to get broad support for or against an idea, a policy, a piece of legislation or a political appointment to name a few; and when they should be used. Part 2 will focus on the how of social media and will include a hands-on experience for setting up your social media accounts and how to get started. So bring your smart phone, laptop, your iPad or other tablets and get ready to have some fun.

**AUDIENCE:** All

**PRESENTER:** **JENNA NELSON**, Regional Technical Assistance and Special Projects Manager, Child Care Services Association

## SESSION V

WEDNESDAY, APRIL 2

9:45 am – 11:15 am

**24. Staffing the T.E.A.C.H. Early Childhood® Project – The Art of Choosing Well**

We always hope that T.E.A.C.H. staff will stay in their jobs for a long time, but that doesn't always happen. And when hiring is necessary, you want to find the right person for the job, whether it's the T.E.A.C.H. administrator, a counselor or a support staff person. This workshop will provide information on how to hire the right person for the job, including having adequate job descriptions and determining if potential candidates have the right balance between a background in early childhood education and the skills to manage the technical aspects of the job (think database); planning for orientation, training and ongoing supervision, support and professional development of new staff; and plans for performance reviews and corrective action if necessary.

**AUDIENCE:** T.E.A.C.H. Early Childhood® Administrators

**PRESENTERS:** **BARBARA MERRILL**, Executive Director, Iowa Association for the Education of Young Children; **TERESA GRAVES**, T.E.A.C.H. Early Childhood® National Alliance Project Manager, Child Care Services Association

**25. T5 Database Overview for T3 States (One staff member of each T3 state is required to attend, and no more than two staff members from any one state can attend.)**

The latest version of the T.E.A.C.H. Early Childhood® Database (T5) is up and running in a few states, with more conversions planned for this year. This workshop will highlight the new features of T5 and is open to T.E.A.C.H. Project staff that is currently using the T3 database version.

**AUDIENCE:** T.E.A.C.H. Project Staff Using the T3 Database Only  
**PRESENTERS:** **PAULA SANCHEZ**, Director of Database Development, Child Care Services Association; **JILL ARNOLD**, National Database Support, Child Care Services Association

**26. What T.E.A.C.H. and WAGE\$ Participants Need To Be Successful in College – Part 2 (Part 1 is offered on Wednesday, April 2, from 8:00 a.m. – 9:30 a.m.)**

Student success in higher education is a hot topic across the country as tuition costs sky rocket and more and more students who start college don't finish. With so much T.E.A.C.H. and WAGE\$ funding coming from public sources, we cannot afford to have our participants fail at their efforts. Part 1 of this workshop will provide a holistic view of what students need to be successful and what scholarships and supplements can do; what counselors can do; and what our materials and resources can do to support student success. Part 2 will delve deeper into the role of the counselor in student success including having good notes, the right tools and the right disposition to help.

**AUDIENCE:** T.E.A.C.H. and WAGE\$ Counselors  
**PRESENTERS:** **EDITH LOCKE**, Vice President, Professional Development Initiatives, Child Care Services Association; **JULIE ROGERS**, Co-director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

**27. Creating and Using Your Fund Development Toolkit**

We all know the importance of having diverse funding streams for our work and often funders have very specific requirements for completing and submitting proposals. Having a well defined and well thought out fund development plan in place is key to the ongoing search for funding. In addition, having a toolkit at the ready with things like (1) boiler plate language for defining the problem, the statement of need, an overview of your project, and the population you serve; (2) standard objectives, activities, outcomes and outputs; and (3) staff biographies and a list of your agency's board can really help since often there is not a lot of time to pull proposals together. This workshop will highlight the elements that should be included in your fund development plan and samples of the items mentioned above to start your own fund development toolkit.

**AUDIENCE:** All  
**PRESENTER:** **DEBRA TORRENCE**, Co-director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association

**28. The Promise of Education—Higher Education Faculty Perspectives**

This higher education panel discussion will focus on the theme of this year's symposium, The Promise of Education for the Early Education Workforce. Panelists will share how the promises they make to their students around issues of access, quality, diversity and advisement to name a few, are actualized in their programs and on their campuses.

**AUDIENCE:** All  
**PRESENTERS:** **PAM BOULTON**, Instructor and Program Developer, Center for Early Childhood Professional Development and Leadership, University of Wisconsin – Milwaukee; **ANA DE HOYOS O'CONNOR**, Early Childhood Studies Assistant Professor, San Antonio College; **SHARON LITTLE**, Early Childhood Education Program Director, South Piedmont Community College; **SUE RUSSELL**, Executive Director, T.E.A.C.H. Early Childhood® National Center, Child Care Services Association (moderator)

**29. Keeping up with Social Media – Part 2 (Part 1 will be offered Wednesday, April 2, from 8:00 a.m. – 9:30 a.m.)**

The workshop on Social Media was so well received last year, that we are bringing back our expert and making it a 2-part session. Part 1 will focus on the what, why, and when of social media, including what social media tools are out there; why these tools can really make a difference when working to get broad support for or against an idea, a policy, a piece of legislation or a political appointment to name a few; and when they should be used. Part 2 will focus on the how of social media and will include a hands-on experience for setting up your social media accounts and how to get started. So bring your smart phone, laptop your iPad or other tablets and get ready to have some fun.

**AUDIENCE:** All  
**PRESENTER:** **JENNA NELSON**, Regional Technical Assistance and Special Projects Manager, Child Care Services Association





## SESSION VI

WEDNESDAY, APRIL 2

1:45 pm – 3:15 pm

### 30. Working with the Media

This workshop will cover strategies on how to generate coverage for your causes and how to interact with the news media from writing news releases to handling a media interview. It will also offer advice on how to handle the news media in crisis situations.

**AUDIENCE:** All

**PRESENTER:** **CLAY JOHNSON**, Documentary Producer, WRAL-TV and Adjunct Faculty, Duke University Sanford School of Public Policy

### 31. T5 Database Overview for T4 States (One staff member of each T4 state is required to attend, and no more than two staff members from any one state can attend.)

The latest version of the T.E.A.C.H. Early Childhood® Database (T5) is up and running in a few states, with more conversions planned for this year. This workshop will highlight the new features of T5 and is open to T.E.A.C.H. Project staff that is currently using the T4 database version.

**AUDIENCE:** T.E.A.C.H. Project Staff Using the T4 Database Only

**PRESENTERS:** **PAULA SANCHEZ**, Director of Database Development, Child Care Services Association; **JILL ARNOLD**, National Database Support, Child Care Services Association

### 32. T.E.A.C.H. Early Childhood® Alliance: An Idea Whose Time Has Come

The idea of creating a T.E.A.C.H. Early Childhood® Alliance has been a topic of discussion at the T.E.A.C.H. National Center for a number of years. Over the past year we have conducted a number of focus groups (including a counselor focus group at the symposium last year). This workshop will reveal what we have discovered and where we are going next in developing the national T.E.A.C.H. Early Childhood® Alliance.

**AUDIENCE:** All

**PRESENTER:** **TERESA GRAVES**, T.E.A.C.H. Early Childhood® National Alliance Project Manager, Child Care Services Association

### 33. Working with Your T.E.A.C.H. and WAGES® Advisory Committee So They Will Work With You

Are you finding it difficult to come up with an agenda for your T.E.A.C.H. or WAGES advisory committee meetings? Are members not showing up for meetings? Does it seem like your advisory committee meetings are lacking that vigor they once had? This workshop will help breathe life back into your advisory committee meetings. Topics covered in this workshop include the role of the advisory committee; how to choose members and how to engage them in the work of the committee; the wide variety of topics and discussions in which you can engage your committee members in order to use the committee to its fullest potential (including providing valuable input into the competency assessment and monitoring processes); and how to prepare decision items for discussion.

**AUDIENCE:** T.E.A.C.H. and WAGES Administrators

**PRESENTERS:** **BARBARA MERRILL**, Executive Director, Iowa Association for the Education of Young Children; **ALLISON MILLER**, Vice President, Compensation Initiatives, Child Care Services Association

### 34. National Board Certification for Early Educators: A Concept Whose Time Has Come

All students deserve accomplished teachers who are equipped to prepare them for success in today's world. In thinking about a career ladder and what comes next for early educators with bachelor's degrees, consider National Board Certification (NBC). NBC is an advanced teaching credential that gives teachers and schools the tools to define and measure teaching excellence. Similar to certification in fields like medicine, NBC is a rigorous, peer-reviewed process that ensures that Board-certified teachers have proven skills to advance student achievement. In this workshop, three National Board Certified Teachers and a regional outreach director will discuss the details of certification and the candidacy process as it relates to early childhood teachers.

**AUDIENCE:** All

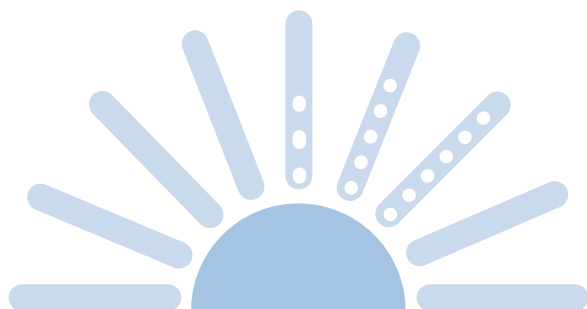
**PRESENTERS:** **KAREN GARR**, Regional Outreach Director (North Carolina), National Board for Professional Teaching Standards; **LAUREN SABO**, Curriculum Coordinator, Clayton Middle School; **MELISSA BRITNER**, Principal, Ayden Elementary School; **JOYCE GREER**, T.E.A.C.H. MISSISSIPPI Coordinator, Alabama Partnership for Children

### 35. Mentoring as a Value Add for T.E.A.C.H. Early Childhood®

Mentoring, as a term and concept, is widely used in education circles, and is currently being used as an innovative strategy in five of the seven T.E.A.C.H. projects participating in the Innovative Counseling Project. This session will include an overview of the mentor role and the relationship between mentor and mentee. Participants will learn what it means to be a mentor; the attitudes and skills needed; the types of mentoring that best suits the T.E.A.C.H. and WAGES context; how mentor relationships work; ethical guidelines and protocols for mentoring; and how mentors can support and enhance the role of the T.E.A.C.H. counselor.

**AUDIENCE:** T.E.A.C.H. and WAGES Counselors

**PRESENTERS:** **MAURA PEARCE**, T.E.A.C.H. Rhode Island Coordinator, Ready to Learn Providence; **PEGGY HAACK**, Outreach Coordinator, Wisconsin Early Childhood Association



## REGISTRATION INFORMATION

- Registration for the general conference is \$210 per person.
- The deadline for registration is Friday, February 28, 2014.
- The registration fee includes all workshops, breakfast, lunch and afternoon refreshments on both days.

### Hotel Reservations

A block of rooms has been reserved at the Courtyard by Marriott, which is almost directly across the street from the Friday Center, the Hampton Inn, which is about two miles from the Friday Center and offers shuttle service to the conference center, and the Aloft Hotel, about one mile from the Friday Center and also offers shuttle service to the conference center. Information on making reservations for each hotel is below.

**Marriott Courtyard** across the street from the Friday Center.

- Group rate \$109/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability is February 27, 2014
- Register by phone: 800-321-2211 or 919-883-0700
- Group Code: T.E.A.C.H. Early Childhood® Project; Room Preference Code: TEATEAA for a room with one king bed; TEATEAB for a room with two queen beds
- Register on line: [www.marriott.com/RDUCH](http://www.marriott.com/RDUCH)
  - King Bed: Book King Bed at Courtyard Chapel Hill for \$109 USD per night
  - 2 Queen Beds: Book 2 Queen Beds at Courtyard Chapel Hill for \$109 USD per night

**Hampton Inn** about 2 miles from the Friday Center and offers a shuttle service.

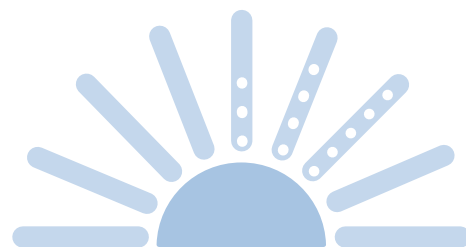
- Group rate \$81.00/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability is March 15, 2014
- Register by phone: 919-403-8700
- Register on line: [www.chapelhillsuites.hamptoninn.com](http://www.chapelhillsuites.hamptoninn.com)
- Group code: TSY (all caps when registering online)

**Aloft Hotel** about 1 mile from the Friday Center and offers a shuttle service.

- Group rate \$107.00/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability is March 12, 2014
- Register by phone: 919-932-7772
- Register on line: <http://www.starwoodmeeting.com/Book/TEACH> (click on 'reserve' button)
- Group code: T.E.A.C.H. Symposium
- Parking is \$8 per day.

### Meals (all included in registration fee)

- Continental breakfast is available in the Conference Center Atrium from 7:15 – 8:30 a.m. and includes assorted juices, fresh fruit, hard-boiled eggs, a selection of muffins and breakfast breads, tea and coffee.
- Afternoon refreshment breaks are available each day and include assorted drinks, fruit, nuts and fresh baked goods.
- A buffet lunch on both days offers soup, a large salad bar, two hot entrees (one fish and one meat), vegetables and starches, bread, desserts, tea and coffee.



### Questions?

Contact Julie Rogers at 850.877.5298 or [julier@childcareservices.org](mailto:julier@childcareservices.org)

or

Christin Lampkowski at 919.967.3272 or [christinl@childcareservices.org](mailto:christinl@childcareservices.org)

for additional information.

# 2014 Professional Development Symposium

**DEADLINE – Friday, February 28, 2014**

Complete one registration form for each participant. This form may be completed by typing into the fields where indicated.

Name to appear on your name tag: \_\_\_\_\_  
Organization: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## REGISTRATION

Conference registration includes a continental breakfast, lunch and mid-afternoon refreshment break on both days.

- Enclosed is my registration fee of \$210.00.
- Enclosed is my registration fee of \$125.00 for Tuesday only.
- Enclosed is my registration fee of \$125.00 for Wednesday only.
- Please accept our purchase order. Purchase order number: \_\_\_\_\_
- I am a workshop presenter at this year's symposium
- To pay by credit card (Visa or MasterCard only) contact Christin Lampkowski at [christinl@childcareservices.org](mailto:christinl@childcareservices.org)

**TOTAL Enclosed: \$** \_\_\_\_\_

## MEALS

**Tuesday Lunch** (included in the conference registration)

- \_\_\_\_\_ Yes, I will attend lunch on Tuesday.
- \_\_\_\_\_ No, I will not attend lunch on Tuesday.

**Wednesday Lunch** (included in the conference registration)

- \_\_\_\_\_ Yes, I will attend lunch on Wednesday.
- \_\_\_\_\_ No, I will not attend lunch on Wednesday.

## CONFERENCE WORKSHOPS

Indicate your first, second, and third choices by writing in the number corresponding to that session. Numbers are listed next to each session description.

	SESSION I	SESSION II	SESSION III	SESSION IV	SESSION V	SESSION VI
First Choice	_____	_____	_____	_____	_____	_____
Second Choice	_____	_____	_____	_____	_____	_____
Third Choice	_____	_____	_____	_____	_____	_____

**Mail, fax or email conference registration including the registration fee or purchase order number by Friday, February 28, 2014.**

Checks should be made out to **Child Care Services Association** and forwarded to:

Child Care Services Association  
Attn: Christin Lampkowski, T.E.A.C.H. Symposium  
PO Box 901  
Chapel Hill, N.C. 27514

Telephone: 919.967.3272 • Fax: 919.442.1988 • Email: [christinl@childcareservices.org](mailto:christinl@childcareservices.org)

# WELCOME TO CHAPEL HILL

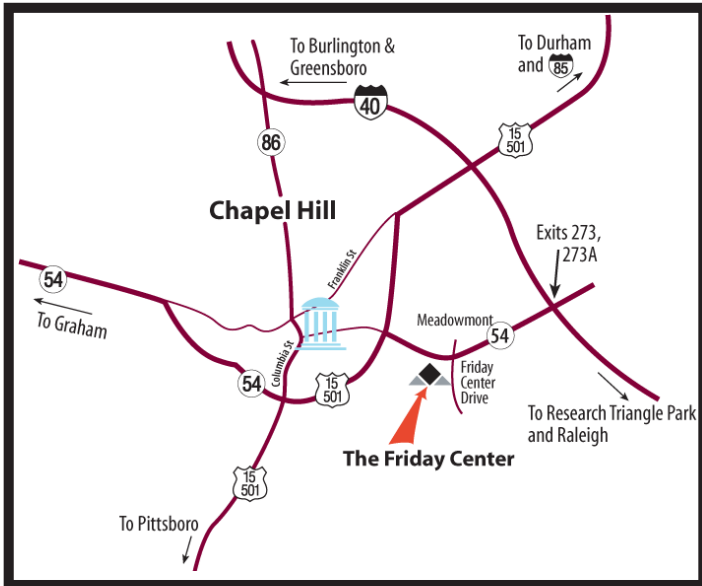
## What to Do While in Town

Across the street from the Friday Center is the Meadowmont Development where there are several eateries including Brixx Pizza, Firehouse Subs, Five Guys Burgers & Fries, One Restaurant and Café Carolina and Bakery as well as a coffee shop and a Harris Teeter grocery store. The Marriott Courtyard has a Bistro offering starters, soups, salads, sandwiches and more. Just a few miles down the road are more restaurants.

In addition to the Meadowmont Development, there are several malls within a few miles. University Mall is located 2.4 miles from the Friday Center. The Streets at Southpoint Mall is just minutes away at the very next exit on I-40.

Visit the web for more on planning your time in Chapel Hill:

<http://www.chocvb.org>



The Friday Center is in the Central Piedmont section of North Carolina, near the state capital, three major universities, the Raleigh-Durham International Airport (RDU), and the Research Triangle Park.

## William and Ida Friday Center for Continuing Education UNC-Chapel Hill

100 Friday Center Drive  
Chapel Hill NC 27599-1020  
(919) 962-3000  
Toll-free (866) 441-3683

NC Botanical Garden



Southern Season



Meadowmont

## DIRECTIONS TO THE FRIDAY CENTER

The Friday Center is located approximately three miles east of the UNC-Chapel Hill campus, just off Highway 54 East (Raleigh Road). The Center is a short distance from Interstate 40 (from Raleigh, I-40 exit 273A; from Greensboro, I-40 exit 273).

### From Winston-Salem, Greensboro and points West:

Take I-40 East to Exit 273 (Hwy 54 West/Chapel Hill). Turn right at top of ramp. Proceed to the fourth stoplight, turn left onto Friday Center Drive (approximately two miles), and take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

### From Durham:

Take I-85 South to 15-501. Take I-40 East to Exit 273 and follow the directions above.

### From Charlotte:

Take I-85 North to Greensboro (I-85 and I-40 intersect in Greensboro) and follow the directions from Greensboro above.

### From Raleigh and RDU:

Take I-40 West to Exit 273A (Hwy 54 West/Chapel Hill). Proceed to the fourth stoplight, turn left onto Friday Center Drive (approximately two miles), and take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

### From Points South of Chapel Hill,

#### Arriving on Hwy 15-501 North:

Take the 15-501/54 East bypass as you approach Chapel Hill. Take the Hwy 54 East exit (approximately two miles) toward Raleigh. Proceed to the fourth stoplight, turn right onto Friday Center Drive, and take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

I make a **Difference** for young children.



Ask me how.®